

The advertisement features a vibrant yellow background. At the top center is the Substral logo, which consists of a green heart shape above the word "SUBSTRAL" in bold red capital letters, all enclosed within a green and white border. Below the logo, the word "CITRUS" is written in large, white, sans-serif capital letters. The lower half of the image shows a potted citrus tree with lush green leaves, several bright yellow-orange fruits, and small white blossoms. The tree is positioned in the center, with its trunk and branches extending upwards and outwards. In the bottom left corner, there is a small, stylized white house icon with a yellow roof.

